

Southern Utah Heritage Choir Playbill Advertising Agreement for 2018

The Heritage Choir has been bringing inspiring and uplifting performances to Southern Utah since 1994. By purchasing an ad, you have the opportunity to support the Choir and reach an audience of up to 10,000 patrons, performers and staff. Your ad will be included in the playbill for at least six performances in the Cox Auditorium at Dixie State University as listed below.

- Spring Concert “All Creatures of Our God and King” Friday, March 23, 2018, 7:30 pm,
- Southwest Choral Festival Sponsored by the Heritage Choir, Friday-Saturday, April 13-14, 2018,
- Flag Day Concert “Let Freedom Ring” Friday, June 8, 2018, 7:30 pm,
- Annual Fall Concert (Dates To be announced)
- Annual Christmas Concerts, At least two performances (Dates To be announced)

Advertiser Information

Name of Business:		Date:
Address:		
Person to Contact :	Phone:	Email:
Authorized by :	Am't Paid:	Choir representative:

Ad Information

New Ad Use Last Year's Ad

	Quarter Page 4.5" X 1.75"	Half Page 4.5" X 3.5"	Full Page 4.5" X 7.75"
Black and White	\$200 <input type="checkbox"/>	\$400 <input type="checkbox"/>	\$800 <input type="checkbox"/>
Color	\$250 <input type="checkbox"/>	\$500 <input type="checkbox"/>	\$1000 <input type="checkbox"/>

Special Placement (as available) Full Page Color Only	Inside Front Cover	Inside Back Cover	Back Cover
	\$1500 <input type="checkbox"/>	\$1500 <input type="checkbox"/>	\$2000 <input type="checkbox"/>

Instructions

- Complete the Advertiser Information and select your ad. Return this agreement to your Choir Representative or email to advertising@heritagechoir.org
- Submit new or redesigned ads in digital format to advertising@heritagechoir.org. (please note dimensions - resizing or other design modifications will incur an additional fee).
- Make payment to your Choir Representative, submit at heritagechoir.org, or mail to: Southern Utah Heritage Choir, 515 W 300 N Suite E, St George, UT 84770
- To be included in the 2018 Playbill, this completed agreement and any needed digital file must be received by **Feb 1, 2018**

Thank you for supporting the Southern Utah Heritage Choir